QlikView, Qlik Sense, NAVdiscovery Toolbox , ERP, CRM, BI

prisma informatik presents self-service BI with Qlik solutions at the IT-EXPO

prisma informatik GmbH at the 2017 IT-EXPO: Hall 1, Booth C.19

Nuremberg/Zurich, 1 March 2017 - At IT-EXPO 2017 in Zurich (5 and 6 April 2017), prisma informatik GmbH will be providing information about user-friendly, easy-to-integrate business intelligence by Qlik solutions. The Nuremberg software house is specialised in topics related to ERP, CRM and BI. As a certified Qlik partner, prisma informatik, will provide visitors with comprehensive insights into the world of self-service BI. The Qlik solutions QlikView® and Qlik Sense®, enable companies to connect any ERP systems, e.g. Microsoft Dynamics NAV, and additional data sources to analyse and understand their data. Thereby it is possible to examine the real relationships between the data and to gain new insights from this as a basis for business decisions. Qlik solutions are intuitive to use and provide drag-and-drop visualisations. This allows users to do independent research in their departments fields without having assistance from the IT department. "Typical issues that our established customers have, for example, include cross-selling potentials, inventories, utilisation of logistics or need-based goods management. In addition, Qlik can be used to identify customer behaviour, current trends and much more very quickly. Our project partners report that their departments became excited about the possibilities very quickly. Users enjoy working with the solutions and being creative", explains Claudius Malue, CEO of prisma informatik GmbH.

All of the necessary reports can be easily created by using modern BI applications. Dashboards and apps can also be used and embedded individually in order to provide answers to all key business issues.

prisma informatik supports medium-sized companies in Germany, Austria and Switzerland with the complete realization of their BI projects, including comprehensive professional consulting as well as the connection of any external data sources.

Qlik solutions can be sustainably integrated, even in complex ERP environments with individualised structures. Here also, the expertise of the experienced consultants from prisma informatik as well as the company's long-standing experience in ERP, CRM and Business Intelligence is effective.

IT-EXPO is positioned as the leading trade fair for the IT sector in Switzerland. Thematically it focuses on business software, security and document solutions. In addition to the presentations at the exhibition, the fair offers a comprehensive lecture programme, panel discussions and practical examples. Parallel to the IT-EXPO, additional trade fairs are also taking place, so visitors can access various aspects of digitisation.

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About prisma informatik GmbH
prisma informatik GmbH was founded in October 2006. The company is an expert in ERP-solutions for small and medium-sized companies based on Microsoft Dynamics NAV, especially for wholesale, automotive and manufacturing. As a certified Microsoft Gold Partner, prisma informatik offers years of experience in order to perform your company processes in an integrated and efficient manner. Furthermore prisma informatik is a specialist in Business Intelligence focused on Qlik. As a Qlik Solution Provider prisma informatik have in-depth knowledge of the QlikView and Qlik Sense developer's environment.
The customers of prisma informatik are national and international companies.

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2/2